

JOSH HYMOWITZ

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EXPERIENCE

FADER Label / The FADER: Project Manager

New York, NY | Spring 2019–Present

Oversee all aspects of FADER Label [releases](#) • Project lead on daily marketing, creative, and product management operations • Release scheduling • Create and execute marketing plans • Develop marketing assets • Social media management • Digital ad campaigns • Assist in A&R efforts for FADER Distribution • Day-to-Day manager for FADER Management • Curate bi-weekly [Industry Newsletter](#) • Formerly Executive Assistant to Co-founder/CEO • Speak with industry professionals on a regular basis

Universal Music Group: Content Protection Representative

New York, NY | Winter 2017–Spring 2019

Represent UMG's global anti-piracy efforts • Combat intellectual property theft • Coordinate with relevant departments to ensure successful marketing plans and release roll-outs • Work directly with Strategic Partnerships team in UK • Utilize data & analytics to locate social media influencer accounts and identify as potential marketing assets • Assist in creating UMG-owned lifestyle brands

Artist Manager/Publicist | Spring 2018–Present

Manager for LA-based Producer [koby](#) • Aided in Hype Machine #1 releases • 80% increase in IG followers

Dancing Astronaut: Writer, Streaming Manager, A&R | Fall 2017–Present

Writer for media platform • Press opportunities at events • Manage SoundCloud & Spotify accounts

Sirius XM Radio Inc: Promotions Assistant

New York, NY | Fall 2017

Assisted Directors of Promotions and Event Marketing • Work promotional events at festivals, venues, live recordings, etc. • High-profile guest accommodation • Shipment of promotional materials across the US

Sirius XM Radio Inc: Dance & Electronic Programming Intern

New York, NY | Summer 2014–2016

Worked with Senior Director of Programming for electronic and dance formats • Edited audio for interviews, weekly talk shows and guest DJ mixes • Produced weekly YouTube EDM 15 show hosted by The Chainsmokers on BPM • Participated in weekly music selection and programming meetings

Sony / ATV Music Publishing: Administrative Intern

New York, NY | Summer 2015

General intern for Licensing & Synchronization, A&R, and Business & Legal Affairs • Scouted and pitched new talent • Conducted data analysis and research on current music and artists • Filled in as assistant to the VP of Artist Development and VP of Urban A&R • Reviewed and filed song license agreements

Opium Nightclub: Booking and Promotions

Barcelona, Spain | Spring 2016

Residency DJing • Assisted in booking and promotion of events • Contacted booking agents and managers

WJPZ-FM Z89 Radio Station: Music Director

Syracuse, NY | 2013–2015

Responsible for the music library, studio rotation system, obtaining new releases, printing the music format, weekly ratings and record company relations

Reference: Jonathan Geronimo Broth | geronimo@siriusxm.com | 212.901.6460

EDUCATION

B.S Syracuse University
Class of 2017

Bandier Program for Music &
the Entertainment Industries

S.I. Newhouse School of
Public Communications

Magna Cum Laude

Golden Key International
Honour Society Member

Dean's List

SKILLS

Proficient in Spanish
Adobe Creative Suite
Mailchimp
Microsoft Office
NetSuite
YouTube CMS
Nielsen SoundScan
Chartmetric
Ableton Live 9 Suite
ProTools
Traktor Pro 2
TikTok
Triller
Facebook
Snapchat
Instagram
Twitter
Piano

ACTIVITIES

Syracuse Club Sports:

- Swimming
- Sailing
- Water Polo

WERW Real College Radio -
Produced and Performed
Radio Show

Tau Kappa Epsilon -
Social Chair