

# JOSH HYMOWITZ

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## EXPERIENCE

### **FADER Label / The FADER: Marketing Manager**

*New York, NY | Spring 2019–Present*

Oversee all aspects of FADER Label [releases](#) • Project lead on general marketing, digital, creative, and product management operations • Lead on all digital efforts and utilize emerging platforms • Create and execute marketing plans • Develop marketing assets • Social media strategy • Digital ad campaigns • Manage releases and A&R for FADER Distribution • Artist manager at FADER Management • Curated [Industry Newsletter](#) • Speak with artists, managers, and industry professionals on a daily basis

### **Universal Music Group: Content Protection Representative**

*New York, NY | Winter 2017–Spring 2019*

Represent UMG's global anti-piracy efforts • Combat intellectual property theft • Coordinate with relevant departments to ensure successful marketing plans and release roll-outs • Work directly with Strategic Partnerships team in UK • Utilize data & analytics to locate social media influencer accounts and identify as potential marketing assets • Assist in creating UMG-owned lifestyle brands

### **Artist Manager | Spring 2018–Present**

Manager for LA-based producer [koby](#) • Manage [Jiubel](#), [Shallou](#), [James Ivy](#), under FADER Management

### **Dancing Astronaut: Writer, Streaming Manager, A&R | Fall 2017–Present**

Writer for media platform • Press opportunities at events • Manage SoundCloud & Spotify accounts

### **Sirius XM Radio Inc: Promotions Assistant**

*New York, NY | Fall 2017*

Assisted Directors of Promotions and Event Marketing • Work promotional events at festivals, venues, live recordings, etc. • High-profile guest accommodation • Shipment of promotional materials across the US

### **Sirius XM Radio Inc: Dance & Electronic Programming Intern**

*New York, NY | Summer 2014–2016*

Worked with Senior Director of Programming for electronic and dance formats • Edited audio for interviews, weekly talk shows and guest DJ mixes • Produced weekly YouTube EDM 15 show hosted by The Chainsmokers on BPM • Participated in weekly music selection and programming meetings

### **Sony / ATV Music Publishing: Administrative Intern**

*New York, NY | Summer 2015*

General intern for Licensing & Synchronization, A&R, and Business & Legal Affairs • Scouted and pitched new talent • Conducted data analysis and research on current music and artists • Filled in as assistant to the VP of Artist Development and VP of Urban A&R • Reviewed and filed song license agreements

### **Opium Nightclub: Booking and Promotions**

*Barcelona, Spain | Spring 2016*

Residency DJing • Assisted in booking and promotion of events • Contacted booking agents and managers

### **WJPZ-FM Z89 Radio Station: Music Director**

*Syracuse, NY | 2013–2015*

Responsible for the music library, studio rotation system, obtaining new releases, printing the music format, weekly ratings and record company relations

**Reference:** Jonathan Geronimo Broth | [geronimo@siriusxm.com](mailto:geronimo@siriusxm.com) | 212.901.6460

## EDUCATION

B.S Syracuse University  
Class of 2017

Bandier Program for Music &  
the Entertainment Industries

S.I. Newhouse School of  
Public Communications

Magna Cum Laude

Golden Key International  
Honour Society Member

Dean's List

## SKILLS

Proficient in Spanish  
Adobe Creative Suite  
Mailchimp  
Microsoft Office  
NetSuite  
YouTube CMS  
Nielsen SoundScan  
Chartmetric  
Ableton Live 9 Suite  
ToneDen  
Discord & Twitch  
TikTok  
Gaming & Metaverse  
Facebook  
Snapchat  
Instagram  
Twitter  
Triller

## ACTIVITIES

Syracuse Club Sports:

- Swimming
- Sailing
- Water Polo

WERW Real College Radio -  
Produced and Performed  
Radio Show

Tau Kappa Epsilon -  
Social Chair